



## Wynne Reece

Partner

[wreece@thompsoncoe.com](mailto:wreece@thompsoncoe.com)

651-389-5002

Wynne Reece represents businesses of varying sizes, creative entrepreneurs, artists, professional entities (such as law firms, mental health practices, or dental practices), and individuals, in a variety of commercial matters, including general structure, client relations and disputes, business growth strategy, mergers and acquisitions, intellectual property (e.g. trademark, trade dress and copyright), real estate, team structure compliance and mediation.

Wynne is uniquely situated when representing clients, as she has started two successful businesses and successfully transitioned both of them. She understands the challenges facing business owners, the investment that many make into their business from an emotional and physical aspect, as well as a financial one, and she is herself a creative, and thus thinks like one too. She founded The Creative's Counsel® in 2015 which focuses on supporting business owners, by offering them accessible and approachable legal work, with counsel they can relate to; to date Wynne has worked with over 1500 clients in an outside counsel capacity.

Wynne continues her passionate commitment to philanthropic ventures, has historically completed over 150 pro bono hours per year since her licensure, including founding a pro bono legal clinic in North Minneapolis, she has served on a number of committees and boards, she has served as the Mock Trial Chair for the Minnesota State Bar Association, and she was most recently an adjunct professor at Mitchell Hamline School of Law.

### Professional Entities

Represented and/or, defended and secured a variety of deals for:

- Advertising Agencies
- Artists

- Bloggers and Other Digital Authors
- Chiropractors
- Clothing Designers
- Content Creators (Photographers, Videographers, Authors)
- Dentists
- Digital Entrepreneurs
- Digital Marketing and Design Agencies
- Farmers
- Product Manufacturers
- Health and Wellness Professionals
- Illustrators
- Influencers
- Insurance Agencies
- Event and Wedding Vendors
- Lawyers
- Professional Athletes
- Public Figures
- Public Relations Firms
- Real Estate and Rental Holding Companies
- Restaurants and Food Businesses
- Retail

...and many others.

## **Representative Experience**

Negotiated intellectual property license agreements, paving the way for our client to build a continuous and fruitful product development relationship with a Fortune 50 company.

Led and facilitated an investment growth strategy that allowed our client to grow from presence in one state to nationally, benefiting their profitability significantly.

Represented hundreds of service industry businesses throughout the pandemic, working closely with representatives from the State of Minnesota to facilitate an understanding of the daily goings on the businesses were facing and assisting in drafted governance for operations to continue during COVID-19.

Led the commercial acquisition for a domestic creative company to an international buyer, resulting in 8-figure earnings for our client.

## **Awards & Recognition**

### **SUPER LAWYERS**

Rising Star

2019-2022

### **MSBA**

North Star Lawyer

2017-2022

### **MPLS ST. PAUL MAGAZINE**

Top Women's Lawyer

2021-2022

### **FINANCE & COMMERCE MAGAZINE**

Rising Young Professionals, Finance & Commerce

2021

### **NATIONAL INSTITUTE FOR TRIAL ADVOCACY (NITA)**

Certified Trial Advocacy Teacher

## **Related Services**

Business and Commercial

Labor & Employment

## **Publications & Speaking Engagements**

Guest Faculty Speaker

St. Thomas Law School

2022

Counseling Creatives

HCBA

2021

**The Reconstruction of Mediation: A Shift Toward Cultural Competency and Social Sophistication**

Mitchell Hamline Law Review

2021

**Guest Faculty Speaker**

University of Chicago

2015

**Commencement Speaker**

Breck School

2014

**Doctoral Speaker**

University of Minnesota College of Education

2013

## **Education, Admissions & Activities**

### EDUCATION

William Mitchell College of Law

J.D., 2013

University of Minnesota, Twin Cities

B.S., 2009

### BAR ADMISSIONS

Illinois

2020

Wisconsin

2019

Minnesota

2013

### COURT ADMISSIONS

United States District Court of Minnesota

### PROFESSIONAL AND COMMUNITY ACTIVITIES

Minnesota State Bar Association

Mock Trial Advisory Committee

Wisconsin State Bar Association

Illinois State Bar Association

Hennepin County Bar Association

Ramsey County Bar Association

Women Venture

Volunteer

Twin Cities Rise

Volunteer

Habitat for Humanity

Volunteer

Walker Art Center

Committee Member